
PRESS INFORMATION

V-ONE LAUNCHES NEW SERVICE

V-One, the established market leading UK time critical air charter expert, is about to re-launch its passenger air charter services with a new, ground breaking website and a whole host of new services. The company has invested €62,000 in this state of the art website, www.v1fly.com, that is designed to inspire and inform its customers around the globe.

With 14 years experience in chartering aircraft V-One is in an incredibly strong position to capitalise on its outstanding reputation and wealth of experience.

Commenting on the launch of the passenger charter division of the business, chairman, James Softley, said, "Passenger charter is an area we haven't really marketed hard. We have built up a strong reputation for quality and first class service and this translates into our passenger division. It is down to the strength of our air cargo business that we have been able to develop and launch this amazing new service."

The website uses the very latest technology and pushes the boundaries of what is currently possible on the world wide web. The site includes a fully interactive departure lounge that incorporates video technology to allow the characters to speak to the viewer on a one to one basis – something that no other air charter company is currently doing.

For further information on the passenger service or to talk to V-One about their established air cargo division call V-One on 0800 7833777 or visit www.v1fly.com.

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Note to editors:

V-One is always spelt V hyphen One and pronounced V1.

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