

PRESS INFORMATION
TRAVELLING IN LUXURY

Promotions and incentives companies are constantly being asked to organise events and travel in all corners of the globe. With this comes a whole range of potential problems: delayed planes, potential security risks, late passengers, not to mention the headaches that go with arranging the details with the airline in the first place.

There is an alternative but it is one that is often thought of as too expensive and only used as a last resort. Chartering an aircraft is not as expensive as you might think. Once the numbers hit around 40 then it becomes an affordable luxury that will have clients and their guests travelling in true style. Each event will be different and each client will have different requirements but there is very little that cannot be achieved when you charter an aircraft.

From a cost point of view it will largely depend on the number of people you want to move, where you want to travel from and to. To give you an idea of the type of costs involved here are two common examples:

Transporting 40 people from London City to Geneva

Cost of chartering an aircraft is £19,000 and travel time is 2 hours and 20 minutes each way including check in time.

Cost of a scheduled flight is £17,000 but the travel time is 6 hours and 35 minutes on the way out and 5 hours and 20 minutes on the way back.

Transporting 40 people from Manchester to Kerry in Ireland

Cost of chartering an aircraft is £12,500 and travel time is 1 hour and 40 minutes each way.

Cost of a scheduled flight is £29,000 and the travel time is 6 hours and five minutes on the way out and 7 hours and 30 minutes on the return journey.

When it comes to the 'wow' factor, imagine your clients arriving at the airport only 30 minutes before the flight is due to leave to see a plane on the tarmac carrying their logo. Inside the aircraft, all the headrests are carrying the same logo and a menu specific to your request has been organised. The airline staff also wear uniforms carrying your client's logo and they have been briefed to know about the reason for the flight. You can also travel with them to ensure a smooth ride is had by all.

This is the type of service you can expect when you hand the management of the project over to a charter company, such as V-One. Companies like this will handle the whole project from start to finish, keeping you informed of all decisions in real time and providing you with a flight manual which even gives detail of alternative airports should your destination need to be changed for any reason.

In terms of safety there is no better way to fly than by chartered aircraft. The only luggage on board belongs to your party. Check in time is much shorter – only 30 minutes rather than the standard two hours. And there is no risk of anybody getting left behind as the flight can wait for late arrivals, unlike a scheduled airline.

If organising an event abroad using air travel is a headache then V-One Aviation is the headache tablet that will take away the pain.

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Note to editors:

V-One is always spelt V hyphen One and pronounced V1.

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