

PRESS INFORMATION

May

NEW CD INCREASES USE OF AIR CHARTER

Have you ever been in a position that you thought chartering an aircraft would be a great addition to an event but not been able to persuade your client?

There is now a CD Rom available from market innovators, V-One Aviation, that you can own brand. The CD Rom, produced by leading website design company, Code Computer Love, details the benefits of air charter, looks at the level of support you can expect to receive and even gives cost comparisons for certain routes versus scheduled flights. The CD also shows how planes can be branded and allows a facility for V-One to drop your clients logo onto the CD for an additional wow factor.

Commenting on the CD Rom, Rob Moore, managing director at V-One, said, "This CD is a great way of marketing, PR and advertising agencies being able to see the services that we can provide without being experts in our field. After all, they are buying our expertise and service standards so why not produce a CD that provides them with all the positive arguments they might need to convince a client that chartering an aircraft is an affordable and highly impactful exercise."

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Note to editors:

V-One is always spelt V hyphen One and pronounced V1.

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