

## PRESS INFORMATION

### V-ONE ANNOUNCES PREMIUM BRAND PARTNERSHIP WITH BREITLING



V-One is delighted to announce a strategic brand partnership with Breitling, the world famous watch maker.

Commenting on the new partnership, Managing Director, Rob Moore, said, "We're incredibly proud and honoured to have Breitling as our first premium brand partner. I believe both company's share similar brand values and aspirations to be the best in their chosen field and I'm looking forward to developing ideas in 2007."

Initially, the Breitling brand (logo) will be represented on the footer of every page on the V-One website at [www.v1fly.com](http://www.v1fly.com) with further branding planned for later in the year.

Further significant brand partner announcements will be forthcoming in 2007.

- ends -

**Note to editors:**

V-One is always spelt V hyphen One and pronounced V1.

***For further information please contact our PR agent:***

Richard Bennion

**Tel/Fax:** 0161 998 3777

**Mobile:** 07747 630681

**Email:** Richard@v1air.com