

PRESS INFORMATION**May****SKY'S THE LIMIT WITH ONLINE INNOVATION**

V-One Aviation, leading innovators in the air passenger charter market, has recently launched a fantastic website utilising the very latest in Adobe (formerly Macromedia) Flash technology. Produced by leading website design company, Code Computer Love, the website utilises the abilities of Flash 8 for the groundbreaking VIP Lounge facility and the video welcome on the home page.

If you are visiting the website for the first time (www.v1fly.com) the hostess will welcome you on arrival and direct you around the site. The people in the lounge animate at different intervals and some of the characters come to life when selected, explaining their reasons for chartering aircraft. If you then return at a later date, the hostess will welcome you back, recognising you as a previous visitor and different travellers appear in the lounge.

Depending on the time of day, the scene will change from day to night and you will also be able to see movement such as planes landing, cars moving through the airport and other innovative uses of the technology which all add up to a very polished website.

Commenting on the use of Flash 8 for the V-One website, Louis Georgiou from Code said, "The guys at V-One wanted to stand out from the crowd with their website. They wanted it to reflect their vision for the business of being fast paced, innovative, market leading and cutting edge. By utilising the new video properties of Flash 8 we have been able to create a truly engaging, interactive experience within the VIP Lounge and have encapsulated all the qualities of the brand. This site was a real challenge for us because of the complex video process."

“Actors were shot against green screen in a film studio, then chroma-keyed and corrected in post-production prior to being input into Flash for their interactive programming. Developing to web standards and cleverly using the latest software available we have been able to produce a website that not only meets V-One’s criteria but blows their competition out of the water.”

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Note to editors:

V-One is always spelt V hyphen One and pronounced V1.

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